



Privacy Policy

Last updated on June 17, 2024.

This Privacy Policy (this “Policy”) describes the personal information that Sprout Pharmaceuticals, Inc. (“Sprout”, “we”, “our”, or “us”) collects about you, how we use or disclose your information, your rights related to your personal information and how we secure your information. This Policy applies to personal information collected, used, or shared by or on behalf of Sprout, including information collected through our website at www.sproutpharmaceuticals.com and any other website which links to or displays this Policy and mobile versions of the website, by email, in our retail stores, by phone or other offline method, or anywhere else we display this Policy (collectively, the “Platform”). By using or interacting with the Platform, you accept and consent to the terms of this Policy in effect at the time of your use or visit.

Scope

In this Policy, when we use the term “personal information,” we mean information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, to you. It does not include aggregated, deidentified or anonymized information that is maintained in a form that is not reasonably capable of being associated with or linked to you or a particular household, publicly available information from government records, information other representatives of third-party entities who we may interact with in a commercial context.

Types of Personal Information We Collect, How We Use It, and How We Share It

The table below describes our data practices in the last 12 months. In addition to information contained in this Policy, we may disclose personal information for other purposes described to you in a separate notice presented at the point of collection. In the first column, we list the categories of personal information we have collected. In the second column we describe how each category of personal information may be used by us or our service provider or contractors on our behalf. In the third column, for each of the categories of personal information, we identify the categories of recipients to whom we have disclosed for a business purpose.

We have not “sold” or “shared” (as defined in the California Consumer Privacy Act of 2018 as amended by the California Privacy Rights Act (“CCPA”)) your personal information to “third parties” in the preceding 12 months for targeted or behavioral advertising. For purposes of this Policy, when we use the term “third parties” we mean entities that are not service providers or contractors providing services on behalf of Sprout and that are not entities with whom you interact with directly. For purposes of this Policy “targeted or cross-context behavioral advertising” means when we display advertisements to you based on information we obtain about you through nonaffiliated websites or online applications to predict your interests.

Category of Personal Information	Purposes for Collection, Use or Sharing & Manner of Processing	Categories of Recipients to Whom Personal Information Is Disclosed for Business Purposes
Identifiers , such as name, email address and other information	To provide our products and services; to improve our products and services; to understand your interests; to respond to your requests or	Service Providers or Contractors; Research Organizations or Agencies; Analytics Vendors; Data Management Platforms; Affiliates; Law Enforcement;

	<p>questions; to communicate with you; to determine your eligibility; to assess you for potential employment; for marketing purposes; for interest-based advertising; for security purposes; to comply with law or to protect ourselves or third parties; for internal business purposes; as otherwise permitted by law or as we may notify you</p>	<p>Regulatory Bodies; Government Authorities; Government Agencies</p>
<p>Internet / Network Information, such as IP address, device identifier, mobile operating system, the site you came from, what site you visit when you leave our Platform, how often you use our Platform</p>	<p>To provide our products and services; to improve our products and services; to understand your interests; to respond to your requests or questions; to communicate with you; to determine your eligibility; for marketing purposes; for interest-based advertising; for security purposes; to comply with law or to protect ourselves or third parties; for internal business purposes; as otherwise permitted by law or as we may notify you</p>	<p>Service Providers or Contractors; Research Organizations or Agencies; Analytics Vendors; Data Management Platforms; Affiliates; Law Enforcement; Regulatory Bodies; Government Authorities; Government Agencies</p>
<p>Geolocation Data, such as estimated based on your IP address</p>	<p>To provide our products and services; to improve our products and services; to understand your interests; to respond to your requests or questions; to communicate with you; to determine your eligibility; for marketing purposes; for interest-based advertising; for security purposes; to comply with law or to protect ourselves or third parties; for internal business purposes; as otherwise permitted by law or as we may notify you</p>	<p>Service Providers or Contractors; Research Organizations or Agencies; Analytics Vendors; Data Management Platforms; Affiliates; Law Enforcement; Regulatory Bodies; Government Authorities; Government Agencies</p>
<p>Protected Classification Characteristics under California or US Law</p>	<p>To provide our products and services; to improve our products and services; to understand your interests, to determine your eligibility; to assess you for potential employment; for marketing purposes; for interest-based advertising; to comply with law or to protect ourselves or third</p>	<p>Service Providers or Contractors; Research Organizations or Agencies; Analytics Vendors; Data Management Platforms; Affiliates; Law Enforcement; Regulatory Bodies; Government Authorities; Government Agencies</p>

	parties; for internal business purposes; as otherwise permitted by law or as we may notify you	
Other Personal Information , such as information you post on our Platform or information you submit to us	To provide our products and services; to improve our products and services; to understand your interests; to respond to your requests or questions; to communicate with you; to determine your eligibility; to assess you for potential employment; for marketing purposes; for interest-based advertising; for security purposes; to comply with law or to protect ourselves or third parties; for internal business purposes; as otherwise permitted by law or as we may notify you	Service Providers or Contractors; Research Organizations or Agencies; Analytics Vendors; Data Management Platforms; Affiliates; Law Enforcement; Regulatory Bodies; Government Authorities; Government Agencies
Inferences and Consumer Profiles , such as predictions about your interests and preferences	To provide our products and services; to improve our products and services; to understand your interests; to respond to your requests or questions; to communicate with you; to determine your eligibility; for marketing purposes; for interest-based advertising; for security purposes; to comply with law or to protect ourselves or third parties; for internal business purposes; as otherwise permitted by law or as we may notify you	Service Providers or Contractors; Research Organizations or Agencies; Analytics Vendors; Data Management Platforms; Affiliates; Law Enforcement; Regulatory Bodies; Government Authorities; Government Agencies

We do not use or disclose sensitive personal information outside of the permitted purposes set forth under Section 7027(m) of the CCPA Regulations. If you are a resident of a state with a law governing “consumer health data,” we provide details about our consumer health data practices in our Consumer Health Data Privacy Policy (www.sproutpharmaceuticals.com/consumerhealthdata).

If you participate in a research study where we have collected your informed consent, then we use your personal information as outlined in the particular informed consent form.

Sources of Information

We (or our service providers) collect personal information when you interact with us on the Platform, including interacting with a chatbot, contacting us via the “Contact Us” form, applying for a job posting, or applying for investigator sponsored studies.

Subject to your device settings, Sprout will automatically collect personal information when you interact with the Platform on any device, when you click on sponsored links or third-party ads to visit the Platform, and we may also collect personal information about you over time and across different websites and devices when you use the Platform, using tracking technologies such as cookies, pixels, Flash objects, and we may use third party services to collect this personal information when you use the Platform.

We may collect personal information about you from our affiliates.

Tracking Technologies and Third-Party Tracking

Tracking Technologies

We collect information automatically when you visit the Platform, such as through the use of cookies, web beacons, or pixels and similar tracking technologies. Cookies are text files the Platform places on your computer's hard drive to store information about your preferences. We use cookies to identify which pages of the Platform are being used, to analyze data about Platform traffic, to enhance user experience with the Platform, and for other statistical analysis. You can choose to accept or decline cookies. Most website browsers automatically accept cookies but you can usually modify your browser settings in accordance with your preferences. If you decline cookies, this may prevent some of the Platform's features from fully functioning.

In addition to cookies, we may also use other tracking technologies to collect information that helps us to customize the Platform to match our users' individual interests and recognize returning users, estimate the number of website users and their usage patterns, and increase the speed of our users' searches. For example, we may use the below tools to collect this data:

- "Pixel tags," "web beacons," "clear GIFs," or similar means (collectively, "Pixel Tags"). We use these small electronic files to compile aggregate statistics about Platform usage and response rates. Pixel Tags allow us to count the number of users who have visited certain pages of the Platform, to deliver branded services, and to help Sprout determine the effectiveness of its promotional or advertising campaigns as well as the effectiveness of the Platform itself. When Pixel Tags are used in HTML-formatted email messages, they can tell the sender whether and when the email has been opened.
- Referrers and your Internet Protocol (IP) Address. Referrers are small files containing information your web browser passes to Sprout's web server that references the URL which you used to access the Platform. Your IP address is the number used by computers on the network to identify your computer so that you can receive data.
- Environmental variables. Environmental variables include, but are not limited to, the domain from which you access the Internet, the time you accessed the Platform, the type of web browser, operating system, and platform your computer uses, the Internet address of the previous website you visited before entering the Platform, the names of the pages you visit while at the Platform, and the next Internet website you visit after leaving the Platform.

Google Analytics

We use Google Analytics to better understand how our users interact with our Platform. Our ability to use and share information collected by Google Analytics about your visits to our sites is restricted by the Google Analytics Terms of Use (<https://marketingplatform.google.com/about/analytics/terms/us/>) and the Google Privacy Policy (<https://policies.google.com/privacy>). To understand how Google uses data when you use our partners' sites or apps, visit <https://policies.google.com/technologies/partner-sites>. You may opt out of Google Analytics at any time by visiting <https://tools.google.com/dlpage/gaoptout/>.

We may also utilize certain forms of display advertising and other advanced features through Google Analytics, such as Remarketing with Google Analytics, Google Display Network Impression Reporting, the DoubleClick Campaign Manager Integration, and Google Analytics Demographics and Interest Reporting. These features enable us to use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as the Doubleclick advertising cookie) or other third-party cookies together to inform, optimize, and display ads based on your past visits to the Service. You may control your advertising preferences or opt-out of certain Google advertising products by visiting the Google Ads Preferences Manager, currently available at <https://google.com/ads/preferences> or by visiting NAI's online resources at <https://optout.networkadvertising.org/?c=1>.

“Do Not Track; Third-Party Tracking

We do not track visitors of the Platform over time and across third-party websites to provide targeted advertising and therefore do not respond to Do Not Track (“DNT”) signals. For information regarding DNT and how to enable this setting, if available, on your devices please see <https://allaboutdnt.com>. Some third-party sites do keep track of your browsing activities when they serve you content, which enables them to tailor what they present to you. If you are visiting such sites, your browser allows you to set the DNT signal so that third parties (particularly advertisers) know you do not want to be tracked. You may consult the help pages of your browser to learn how to set your preferences so that websites do not track you.

Your Privacy Rights and Choices

Promotional Emails

Sprout may contact you if you have entered personal information in connection with the Platform. You may “opt out” of receiving marketing and promotional emails by following the opt-out procedure described in each email we send. However, even if you opt out of receiving marketing and promotional emails, Sprout may continue to email you for administrative or informational purposes, including follow-up messages regarding any content you have submitted to the Platform.

Cookies

Your browser may give you the ability to control cookies or other tracking technologies, or to reject browser cookies. To control Flash cookies, which we may use on certain websites from time to time, you can visit https://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html. Flash cookies cannot be controlled through your browser settings.

If you block cookies, certain features on the Platform may not work. Depending on your mobile device and operating system, you may not be able to delete or block all cookies and you may not be able to block non-cookie technologies (such as flash cookies) and these browser settings that block cookies may have no effect on such techniques. In addition, options you select relating to cookies and other tracking technologies are browser and device specific. You must exercise these choices on each browser and device you use.

Privacy Rights

If you are a California, Virginia, Colorado, Utah, Connecticut, Texas, or Montana resident, you have certain rights, pursuant to the consumer privacy laws of your state of residence, subject to certain limitations at law, as stated below.

- **Right to Know.** The right to request the following information relating to the personal information we have collected about you and disclosed about you:
 - The categories of personal information we have collected about you;
 - The categories of sources from which the personal information was collected;
 - The business or commercial purposes for collecting, selling, or sharing the personal

- information;
 - The categories of third parties with whom the business shares personal information;
 - The categories of personal information sold, and for each category identified, the categories of third parties to whom it sold that particular category of personal information; and
 - The categories of personal information that the business disclosed for a business purpose, and for each category identified, the categories of third parties to whom it disclosed that particular category of personal information.
- Right to Access (Right to Know Specific Pieces of Information) / Portability. The right to access and obtain a copy of the specific pieces of personal information we have collected about you in a structured, machine-readable format that may be transmitted to another entity without hindrance, to the extent technically feasible.
 - Right to Correct. The right to request that we correct your inaccurate personal information maintained by us.
 - Right to Request Deletion. The right to request the deletion or erasure of personal information we have collected from you, subject to certain exceptions.

California Civil Code Section 1798.83, known as the “Shine the Light” law, permits our Platform users who are California residents to request and obtain from us a list of their personal information (if any) that we disclosed to third parties for direct marketing purposes in the preceding calendar year and the names and addresses of those third parties. Requests may be made only once a year and are free of charge. We currently do not share any personal information with third parties for their direct marketing purposes.

How to Exercise Your Privacy Rights

Please submit a request by filling out our Privacy Rights Request Form at <http://www.sproutpharmaceuticals.com/privacyrightsform> or by calling us at 844-746-5745.

We may need to authenticate your identity and request before processing it, which may require us to obtain additional personal information from you. In order to authenticate your identity, we will generally require the matching of sufficient information you provide us to the information we maintain about you in our systems. Please provide your name and email address in the original request, as well as an explanation of the rights you wish to exercise. If you do not provide this information, we may not be able to verify or complete your request in all circumstances.

In certain circumstances, we may decline a request to exercise the rights described above, in accordance with applicable law.

If you wish to submit a verifiable consumer request on behalf of another individual, we will also need sufficient information to verify that the individual is the person about whom we collected personal information and that you are authorized to submit the request on their behalf. Please see the “Authorized Agents” section below for more information.

In certain circumstances, we may decline a request to exercise the rights described above. If your request is denied, we will provide an explanation for the denial and instructions on how you may appeal a denied request. You may appeal a denied request by contacting us info@sproutpharma.com.

Authorized Agents

In certain circumstances, you are permitted to use an authorized agent to submit privacy rights requests on your behalf. We may verify the authorized agent’s authority to act on your behalf as follows:

- For requests to opt-out of personal information “sales” or “sharing,” we may ask you to provide

a signed permission demonstrating your authorized agent has been authorized by you to act on your behalf.

- For all other requests, we may ask you to provide sufficient evidence to show that you have provided the authorized agent signed permission to act on your behalf, verified your own identity directly with us pursuant to the instructions set forth in this Notice, and directly confirmed with us that you provided the authorized agent permission to submit the request on your behalf.

Nondiscrimination

We do not discriminate against you for requesting any of the rights noted above. We are permitted to deny or limit your request in accordance with applicable laws.

Right to Know Specific Third Parties

In certain circumstances, you may have a right to request information about specific third parties with whom we share personal information. You may make this request by contacting us at info@sproutpharma.com.

Right to Revoke Consent

Where we are processing your personal information based on your consent, you have the right to revoke such consent. You may make this request by contacting us at info@sproutpharma.com.

Right to Appeal

In certain circumstances, we may decline a request to exercise the rights described above. If your request is denied, we will provide an explanation for the denial and instructions on how you may appeal a denied request. You may appeal a denied request by contacting us at info@sproutpharma.com.

Children Under 18

The Platform is not directed to or intended for children under the age of 18. We also do not knowingly collect personal information from children under the age of 18. If you are the parent or guardian of a child and you believe we have inadvertently received personal information about that child, please contact us as described in “How to Contact Us” below and we will delete the information from our records.

Security

The Internet is not 100% secure. We cannot guarantee the security of the personal information you provide to us via the Platform. We have taken steps designed to reduce the risk that the personal information you provide us will be lost, misused, or subject to unauthorized access, disclosure, alteration, or destruction. Please use caution when using the Internet.

Storage of Information

The Platform is directed only to U.S. consumers for products and services of Unilever United States and only intended for use in the U.S. Our Platform is not directed to consumers outside of the U.S. Personal information we maintain may be stored in or outside of the United States. If you live outside of the United States, you understand and agree that we may transfer your personal information to the United States. The Platform is subject to the laws of the United States, which may not provide the same level of protections as those in your own country.

Retention of Personal Information

The period for which we retain your personal information varies, depending on the type of personal information and the purpose for which it was collected. The duration is limited to time necessary to fulfill the purposes for which the information was collected, in light of any restrictions or deletions you might request, as well as our need to address our legal obligations or rights.

Links to Third-Party Services

The Platform may provide links to other websites. These websites operate independently from the Platform and may have their own privacy policies or statements. We encourage you to review the privacy policies of any third-party website or resource before using it. We do not have control over these external websites and cannot be responsible for the privacy of any information you provide while visiting such sites, which are not governed by this Policy.

How to Contact Us

If you have any questions, requests related to your personal information, or would like to update your information, you may contact us by emailing us at info@sproutpharma.com or by writing to us at the following address: Sprout Pharmaceuticals, Inc., 4350 Lassiter at North Hills Ave., Suite 260, Raleigh, NC 27609.

Changes in Policy

From time to time, we may change this Policy. We will notify you of any material changes to this Policy as required by law. We will also post an updated copy of this Policy on the Platform. Please check the Platform periodically for updates.